



BUCKY ON PARADE FINALE PARTY—EVENT SPONSORSHIP

Bucky on Parade is a free public art event featuring 85 life-sized Bucky Badger statues throughout Madison and Dane County from May 7–September 12, 2018. All statues were uniquely designed by local and regional artists and have proved to be the talk of the town this summer!

The Madison Area Sports Commission is the producer of the event, in partnership with the University of Wisconsin-Madison, Greater Madison Convention & Visitors Bureau, Wisconsin Foundation & Alumni Association and University of Wisconsin Athletics.

On Saturday, September 29, we will celebrate the completion of the parade with a Finale Party at the Kohl Center. Not only will we say farewell to the 85 statues who spent their summer in Madison, but there will also be the chance to bid on 30 of the one-of-a-kind Bucky statues through live and silent auctions.

YOU’VE NEVER SEEN BUCKY, *or a party,* LIKE THIS BEFORE!

The Bucky statues took our community by storm, and now we will celebrate with an unforgettable party. Join the parade as a sponsor of the Bucky on Parade Finale Party—choose from one of the following three sponsorship opportunities:

SPONSOR BENEFITS	BRONZE \$2,500	SILVER \$6,000	GOLD* \$30,000
Marketing Recognition As an official sponsor of Bucky on Parade, you will be recognized in event materials, including signage, website, social media, and programs	Print Name Only Website Logo	Logo on all mediums Audio	Logo on all mediums Audio
Finale Party Tickets Tickets for you and your guests to enjoy THE party of the year on Saturday, September 29 at the Kohl Center	4 tickets <i>Includes food</i>	6 tickets <i>Includes food and cocktails</i>	10 tickets <i>Includes food and cocktails</i>
Parking Reserved parking in Lot 91, right next to the Kohl Center	●	●	●
Private Meet & Greet and Pre-Event Reception Invitation to arrive early for a pre-event reception, which includes a photo with Greg and Michelle Gard, along with food and beverage		●	●
VIP Seating Space reserved on the event floor for you and your guests	●	●	●
Gifts Official Bucky on Parade coffee table book, signed by Greg Gard		●	●
Bucky Bucks** Credit to be used towards a Bucky on Parade statue purchase at the live auction		\$1000	\$5000

*Gold Sponsor exclusivity — only one spot available at this level.

**Bucky Bucks are good for statues purchased during the live auction only. Bucky Bucks are not transferable.

SEE BUCKY
Do GOOD!



PRODUCED BY:
Madison Area Sports Commission

SUPPORTED BY:
Greater Madison Convention & Visitors Bureau
University of Wisconsin-Madison
Wisconsin Foundation & Alumni Association
University of Wisconsin-Athletics

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